

## **Katie Gossard**

 [Gossard.k@gmail.com](mailto:Gossard.k@gmail.com) |  [KatieGossard.com](http://KatieGossard.com) | Based in Arizona

## **MAKEUP ARTIST & PRODUCER**

### **Hollywood Film Industry – Los Angeles, CA | Feb 2015 – Aug 2024**

- Delivered high-quality makeup artistry for film, TV, and commercial productions over a decade of industry experience.
- Specialized in both beauty and character-driven looks under fast-paced, high-stakes conditions.
- Collaborated closely with directors, talent, cinematographers, and costume designers to maintain visual continuity and enhance character development.
- Managed department workflows and timelines to ensure makeup was applied efficiently and consistently across long shoot days.
- Contributed to production planning, creative concept development, and on-set problem solving.

## **MAKEUP ARTIST – MAC Cosmetics & Lancôme**

### **Retail Beauty Counters – Los Angeles, CA | Jan 2016 – Dec 2018**

- Offered personalized consultations and full-face applications to a diverse clientele in luxury retail settings.
- Educated customers on skincare, color theory, and product usage to support long-term brand loyalty.
- Regularly exceeded sales targets while maintaining top-tier customer service and sanitation standards.
- Assisted with in-store events, product launches, and promotional campaigns.

## **EDUCATION**

### **Steiner Institute of Esthetics – 2014**

Esthetician