

Senior Video Producer

Versatile video producer with 10+ years of experience crafting impactful content across TV, digital platforms, and online education. Proven success in leading projects at top ad agencies and producing engaging educational media. Skilled in end-to-end video production, team leadership, and budget management, driving efficiency and creative excellence. Passionate about strategic storytelling that connects with audiences and elevates brand narratives. Explore my work: [YouTube/@studyhall](#)

Areas of Expertise

- Adobe Creative Suite
- Pre-production Management
- Post-production Management
- Frame.io
- Directing
- Script Writing
- Talent Casting
- Film Budgeting & Scheduling
- Staff Supervision
- Vendor Management
- Set Producer
- Line Producing
- Project Management
- After Effects
- Digital Production
- Podcast Production

Career Experience

Video Producer, Complexly, Missoula, MT (remote)

7/2022 – 5/2025

Partnered with Arizona State University to lead end-to-end production for their educational YouTube channel, Study Hall. I've managed projects from concept development through post-production. Oversaw shoots, scheduled talent, and coordinated set designs, balancing creative vision with tight budgets and deadlines. Collaborated closely with Arizona State University, editorial teams, and writers to refine video concepts, develop storyboards, and enhance scripts. Served as a key liaison between internal teams and external partners, ensuring seamless communication and alignment on project goals. Managed production budgets, optimized workflows, and delivered high-quality content that met strategic and creative objectives.

- Assisted in driving subscriber count for the Study Hall channel from 80k to 120K via being lead producer on new series introduced in 2024
- Facilitating and growing relationships between Arizona State University's production team and Complexly
- Building new talent pool for future Youtube series

Senior Video Producer/Director of Production, Flight Agency, Oklahoma City, OK

11/2021 – 07/2022

Managed the video department, overseeing a team of producers, editors, and cinematographers while serving as the primary client contact for major accounts. Led pitch meetings, developed creative concepts, and guided projects from initial idea to final delivery. Balanced hands-on production with budget management, streamlined workflows, and coordinated post-production processes. Fostered strong cross-department communication and cultivated a positive team culture to ensure efficient, high-quality content delivery across TV, web, and programmatic platforms.

- Led staff merger and acclimation between Spark Creative and Studio Flight to form the Flight Agency
- Assisted in driving larger capital clients to the agency (e.g. casino clients such as River Spirit Casino and Resort)

Video Producer, Ackerman McQueen, Oklahoma City, OK

10/2015 – 11/2021

Collaborated with clients to develop engaging video concepts and storyboards, delivering content across broadcast, web, mobile, and social media platforms. Oversaw pre-production tasks, including scripting, shot lists, and scheduling, while coordinating shoots and managing on-set logistics. Managed post-production workflows, ensuring quality through editing, graphics, and final reviews. Maintained clear communication with clients and vendors, monitored project progress, and kept assets organized for efficient delivery. Played a key role in pitching ideas and producing online brand content, balancing creative vision with logistical execution.

- 2019 Bronze Addy Award for Branded Content, “LoyalTV”
- 2018 Silver Addy Award for Internet Commercial Campaign, “LoyalTV”
- 2018 Gold Addy Award for Branded Content & Entertainment for Online Film, Video, and Sound

Education

Bachelor of Arts in Journalism & Mass Communication

University of Central Oklahoma, Edmond, OK
