


# NICHOLAS WESTERLUND

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## EXPERTISE



FILM PRODUCTION



AUDIO ENGINEERING



PHOTOGRAPHY



GRAPHIC DESIGN



MARKETING



SOCIAL MEDIA



## PRODUCTION SKILLS

- FILMING - DSLR AND CINEMA CAMERAS
- FILM AND VIDEO EDITING
- INTERVIEW AND SET LIGHTING
- CAMERA GIMBALS, CRANES, RIGGING
- MANUAL LENSES
- COLOR CORRECTION AND GRADING
- VISUAL EFFECTS
- MOTION GRAPHICS
- AUDIO MIXING / MASTERING
- PRODUCT DEVELOPMENT (DVD, BLU-RAY, DIGITAL)
- TRAILERS, STRATEGIC MARKETING, ADS
- PRINTWORK, COVER ART, AND GRAPHIC DESIGN

## SOFTWARE SKILLS

- PREMIERE PRO
- AFTER EFFECTS
- PHOTOSHOP
- ILLUSTRATOR
- DAVINCI RESOLVE
- PRO TOOLS
- FINAL CUT PRO
- RED CINE-X
- AUDITION
- MICROSOFT WORD
- POWERPOINT
- ENCORE

## WORK HISTORY

INGENUITY FILMS LLC - SENIOR EDITOR / PRODUCTION MANAGER NOV 2014 - CONTRACT  
- FILMING ON SET WITH ACTORS FOR VARIOUS DOCUMENTARY, AND FILM PRODUCTIONS  
- SCRIPT DEVELOPMENT FOR NARRATORS AND VOICE OVER ACTORS  
- POST PRODUCTION EDITING, COLOR GRADING, AUDIO MIXING, VFX, AND MOTION GRAPHICS  
- PRIMARY CONTACT FOR VARIOUS CLIENTS INVOLVED WITH PRODUCT DEVELOPMENT, AND ADVERTISING

FILM ARMORY - CINEMATOGRAPHER / PRODUCER APRIL 2008 - CURRENT  
- FILMING LIVE EVENTS, MUSIC VIDEOS, TV, AND INTERNET ADS  
- POST PRODUCTION EDITING, COLOR GRADING, MOTION GRAPHICS, AND AUDIO MASTERING  
- DVD, BLURAY AND DIGITAL-HD PRODUCT DEVELOPMENT FOR THE RETAIL MARKET

GAUGEMATE - MARKETING MANAGER / VIDEO EDITOR OCT 2006 - MAY 2008  
- FILMING ON LOCATION FOR YOUTUBE, VIMEO, AND WEBSITE ADS  
- POST PRODUCTION EDITING, COLOR GRADING, MOTION GRAPHICS, AND AUDIO MASTERING  
- OPTIMIZE ONLINE PRESENCE AND EMPLOY NEW MARKETING STRATEGIES  
- DEVELOP NEW PRODUCT CATALOGS, ADVERTISEMENTS, AND PACKAGING  
- CONDUCT REGULAR DEMOGRAPHIC AND SALES REPORTS FOR STAFF MEETINGS

PICK-UP-STICKS VIDEO DRUM LESSONS - VIDEO EDITOR APRIL 2006 - DEC 2008  
- FILM IN STUDIO INSTRUCTIONAL VIDEOS, AND INTERNET ADS  
- LIVE INTERNET BROADCAST MANAGEMENT  
- POST PRODUCTION EDITING, COLOR GRADING, MOTION GRAPHICS, AND AUDIO MASTERING  
- PROMOTIONAL ADVERTISING, AND GRAPHIC DESIGN

## EDUCATION

2011-2015  
AMERICAN RIVER COLLEGE  
RECORDING ENGINEERING, MUSIC BUSINESS,  
PHOTOGRAPHY

2003 - 2004  
TRUCKEE MEADOWS COMMUNITY COLLEGE  
ADVANCED NETWORK DESIGN

2001 - 2003  
TMCC - RTI PROGRAM  
NETWORKING, PC REPAIR, WEB DESIGN