

## Alyssa Lynae Barreda

(520) 519-9715 | lynaeproductions@gmail.com | linkedin.com/in/alyssabarreda | https://lynaeproductions.com

### Education

**Arizona State University** | Tempe, Arizona | *December 2021*

**Bachelor of Arts in Film and Media Production: Directing and Screenwriting Concentrations**

● **Honors & Awards:** Phi Theta Kappa | K. Herberger Film Award and Scholarship | Sidney Poitier New American Film School Special Talent Award | Marvista to Inclusivity Award | Dean's list all semesters | GPA: 4.1; *summa cum laude*

### Summary

Award-winning independent Mexican-American filmmaker specializing in directing, screenwriting, and video editing. Founder of Lynae Productions LLC, a production company dedicated to creating diverse and original films. Strong passion for celebrating Chicano culture through storytelling. Recognized by Chicano Hollywood and Arizona Latino Arts and Cultural Center.

### Professional and Leadership Experience

**Lynae Productions LLC** - Phoenix, Arizona | **Founder / Director** | *February 2022 - Present*

- Established a production company specializing in film and digital media projects with a focus on highlighting the underrepresented voices while collaborating with local artists and filmmakers.
- Produced and directed multiple short films, commercial, social media content and ad campaigns to strategically execute brand guidelines to guarantee a unified and cohesive brand image across various platforms.
- Managed budgets, casting and crew calls, and coordinated various productions to ensure projects meet the artistic vision and deadlines.

**Chicano Hollywood Elevate Conference** - Los Angeles | **Director and Guest Speaker** | *July 2023*

- Nominated by the Arizona Latino Arts and Cultural Center to present my short at the Chicano Hollywood Elevate conference.
- Represented Arizona filmmakers and presented a discussion about the importance of uplifting Chicano voices in the film industry.
- Surrounded by prestigious guest speakers such as Luis Guzman, Edward James Olmos, Emilio Rivera, and more.

**Blok Studios** - Phoenix, Arizona | **Photo, Film and Communications Internship** | *July 2023 - Present*

- Assisted with opening and closing the studio space, janitorial duties, equipment maintenance and sales customer service.
- Filmed *BTS* videos for professional models and photographers websites and social media. Assisted photographers with lighting and camera setup and photographed with models.
- Filmed and edited interviews and bts for "Lost in Bloom", a charitable art gallery in 2024.

**UCLA** - Los Angeles | **Film and Television Summer Institute** | *June 2018 - September 2018*

- Selected to produce two short films as part of the UCLA Film and TV Summer Institute program.
- Collaborated with students and faculty to manage production logistics, casting, and post-production editing while earning thirteen college credits.