

DIANA CADENA

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EDUCATION

The University of Arizona | Tucson, Arizona May 2021
School of Theater, Film & Television
Bachelor of Arts in Film and Television
School of Art | **Minor in Studio Art**

Awards

Rocky Mountain Emmys Nominations September 2024
Instructional – *John is Colorblind*
Diversity/Equity/Inclusion Short Form Content – *Navajo Weavers*

Regional Edward R. Murrow Award May 2024
Investigative Reporting – *Don't Bring Guns to Mexico*

PRODUCTION EXPERIENCE

Camera PA, Short Film – *Moonshot LLC/Monsoon Production* | Tucson, Arizona September 2024

Second AC, Short Film – *Dead Moms' Club Productions* | Bisbee, Arizona July 2024

DP, Short Film – Independent | Tucson, Arizona May 2024

Second AC, Credit Union Commercial – *Monsoon Production* | Tucson, Arizona April 2024

First AC, Short Film – *Elephant Scout* | Tucson, Arizona March 2024

DP/Camera Op, Music Video Series – *Female Gaze* | Southern Arizona August 2023 – April 2024

First AC, Music Video – *Dolly Creamer* | Tucson, Arizona September 2023

MEDIA POSITIONS

Videographer/Editor, *Arizona Public Media* | Tucson, Arizona January 2023 – Present

- Prepare and set up camera, lights, and audio equipment for shoots
- Work with producers to film, edit, and color segments and full-length episodes for broadcast on PBS
- Manage and train student workers on and off production shoots

Video Journalist, *KOLD News 13* | Tucson, Arizona June 2021 – January 2023

- Shot and edited news stories with reporters on local and national content for broadcast
- Set up camera gear for live coverage transmission on crime scenes, natural disasters and public events
- Conducted interviews and shot b-roll for segments in news shows

Editor, *Guitar For Life* | Tucson, Arizona May 2020 – February 2021

- Filmed and edited guitar course videos for online instruction for 25,000+ students
- Created marketing videos for new courses, distributed on 4 social media platforms, Attracting 9,600 new viewers per month

Videographer/Marketing, *DMG Production* | Tucson, Arizona January 2020 – May 2020

- Collaborated with boutique production company's clients to develop targeted marketing videos
- Directed and edited client videos for social media and television advertising

SKILLS AND INTERESTS

Computer Software: DaVinci Resolve; Movie Magic Budgeting; Microsoft Office (Excel, PowerPoint, Word); Adobe (Premiere Pro, Photoshop, Lightroom, After Effects); Final Cut Pro; MAC Proficient

Communication: Fluent in Spanish; Script Coverage; Customer Service; Social Media