

## Project Manager Profile

*Versatile and adaptable leader with multi-faceted background and dynamic experience in planning and executing multiple large events / projects from inception to successful completion.*

## Qualifications Summary

- Creative professional with entrepreneurial spirit; expertise in leading and empowering cross-functional teams to ensure seamless event execution and potential achievement of collective project goals / shared vision.
- Highly skilled in developing and implementing marketing/social media strategies aimed at promoting events and enhancing brand visibility as well as supporting event activities.
- Adept at minimizing events' costs by negotiating contracts and cultivating professional relations with key stakeholders.
- Out-of-the-box thinker with exceptional interpersonal, leadership, emotional intelligence, and problem-solving skills.

## Core Competencies

- Events Management
- Project Governance & Control
- Team Building & Leadership
- Strategic Marketing Initiatives
- Negotiation & Consultation
- Strategic Planning & Execution
- Business Development & Growth
- Relationship Building
- Cross-functional Collaboration

## Career Experience

**Snakebyte Media | Phoenix, AZ**

**2019 – Present**

**Founder/Managing Member**

Lead dynamic team in executing media projects, including sizzle reels, commercials, music videos, and film crew productions. Spearhead innovative solutions for production coordination, while addressing aspects such as land survey, film permits, budget, and scheduling. Foster collaboration, team engagement, and cross-training for seamless project management.

- Enhanced team capabilities by introducing comprehensive training modules in confidence-building, sales
- Increased client media presence and attracted new clients by creating and implementing marketing strategies.
- Ensured successful project delivery by maintaining open lines of communication with team members.

**Brewsed Coffee Documentary | Tempe, AZ**

**2019 – 2022**

**Line & General Managing Producer**

Managed entire video production process, including script development, storyboarding, copywriting, budgeting, contracts, and call sheets. Conducted research on subject matter and coordinated with industry leaders, such as Specialty Coffee Association and World of Coffee Research. Negotiated contracts, managed distribution, and coordinated daily administrative tasks.

- Promoted team development and fostered collaboration across large business environments.
- Optimized production with lean budget and equipment by overseeing logistics for various international travels.
- Secured funds exceeding \$75K; featured nine sponsors throughout coffee supply chain across more than 10 countries.

**Yelp Inc. | Scottsdale, AZ**

**2017 – 2018**

**Account Executive**

Collaborated with local businesses in the US and Canada to align objectives with Yelp's advertising programs. Conducted in-depth analysis and consultations with diverse range of regional businesses, including medical practices, restaurants, thrift

shops, law firms, gig/freelance workers, and innovative startups. Developed visual systems to support marketing strategy process.

- Optimized client acquisition through online funnels targeting social media platforms, web presence, and ad campaigns.
- Managed multiple accounts while meeting monthly Yelp training requirements, achieving sales quotas, improvising scripts, coaching team members, and contributing to team development, culture, and camaraderie.

**US Marine Corps | Camp Lejeune, NC**  
**0621 Transmission System Operator**

**2010 – 2014**

Served with the 2D Reconnaissance Battalion, Force company, during two Marine Expeditionary Unit deployments: 26th MEU (03/2013-11/2013) and 22 MEU (03/2011-2012). Obtained and analyzed intelligence utilizing secret security clearance and communication encryption protocols. Engaged in team cross-training B-billets, covering recon, airborne, amphibious, close-quarters combat, Visit Board Search & Seize operations, and bilateral training with NATO and other foreign services. Managed radio/communication equipment valued at over \$500,000 and utilized various program applications, including High-Performance Wavelength, TacChat, ViaSat, Bgan, and cybersecurity.

- Established and briefed communications plan / logistics among teammates and commanding officers.
- Reviewed and debriefed multiple critical strategic initiatives related to communication, team, and MAGTF objectives.

## Education

**Masters of Applied Leadership & Management | Thunderbird School of Global Management**

**2016 - 2018**

- Developed understanding about factors influencing the Fourth Industrial Revolution (4IR), encompassing digital ecosystems like sensors, blockchain, AI, e-commerce, training delivery, change management, and coaching employees.

**Bachelors in Global Studies | Arizona State University**

**2015 – 2016**

- Explored the causes and consequences of issues transcending national boundaries, emphasizing governance in social, cultural, and economic contexts; engaged in addressing civic and diplomatic challenges through real-world experiences.

## Licenses & Certifications

Professional Scrum Master 1 | Army Airborne | Security Clearance | Military Multi-Mission Double Bag | Tier One Group Close Quarters Combat | Special Operations Training Group Close Quarters Combat | Special Operations Training Group Visit Board Search & Seize | Tactical Casualty Care & Trauma Response.

## Awards

Marine Corps Good Conduct  
National Defense Service  
Sea Service Deployment  
Global War on Terrorism  
Global War on Terrorism Expeditionary  
NATO Medal Libya Relations Dates

## Technical Proficiencies

Microsoft Word, Excel, Powerpoint, Outlook Skype, Zoom, GoogleMeets, Mac OS Pages, Numbers, Keynote, GarageBand, Logic Pro X, Asana Project Management, Salesforce, Podcast Platforms: SoundCloud, iTunes, Spotify. G-Suite, Microsoft OneDrive, Youtube Studios, CapCut, Editing Bay, Adobe, Website Builders: Webflow, Squarespace, and Wix.