

# Danielle Cole

## Graphic Designer, Photographer, Videographer

### Contact

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480-322-4956

### Education

Concordia University Irvine  
Irvine, CA  
Bachelor of Arts Graphic  
Design

### Key Skills

- Proficient in Adobe Photoshop, Adobe Illustrator, Adobe Premier Pro, Adobe After Effects, Adobe Audition, and Final Draft,
- Customer Service Skills
- Organizational Skills
- Creative, critical, and narrative writing skills
- Teamwork skills
- Exposure to Fontself

### Objective

A resilient and focused, goal-oriented, former division two NCAA college-student athlete who received an undergraduate degree in Graphic Design with strong teamwork and interpersonal skills, seeking a challenging entry-level position that will allow me to build on my foundation of creativity, design, analytical and problem-solving skills to help an organization achieve its goals and objective

### Experience

*01/2024*

**Production Assistant • New Haven Chronicles – Chandler, AZ**

Assisted in all aspects of production on the set of the New Haven Chronicles ranging from set design to directing talent to production runs, etc.

*10/2021-05/2023*

**Graphics Lab Assistant • Concordia University Irvine- Irvine, CA**

Assisted peers with any software questions they may have, provide feedback/suggestions on how to improve a project, as well as assist students with printing projects in the lab.

*01/2018-Current*

**Production Assistant • Freelance- Chandler, AZ**

As a production assistant, aided with all aspects of the production process on numerous video/film projects including planning, script writing, filming, editing, sound recording, and all aspects of post-production.

*05/2021-Current*

**Senior Portrait Photographer • Freelance- Irvine, CA - Chandler, AZ**

Photograph and edit senior portraits using Adobe Lightroom/Lightroom Classic for those graduating from college.

- Verbal and Written communication
- Time management
- Critical thinking
- Problem solving

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***07/2021-Current***

**Videographer/Video Editor • Tempe Union High School District – Tempe, AZ**

Assisted the Digital Communications Project Coordinator in filming and editing various video projects for the Tempe Union High School District included but not limited to sports hype videos, educational videos, training videos, and streaming board meetings using a TriCaster

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***06/2020-08/2020***

**Web Designer • Sandra Lowe – Tempe, AZ**

Developed a website for Sandra Lowe's campaign to be elected to the Tempe Union High School District School Board. Created a cross-platform website, incorporating graphics made in Adobe Photoshop as well as a donation page. Incorporated a multi-teared marketing strategy which included social media to drive voters to the website.

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***05/2020-05/2020***

**Video Producer • Murphy's Law – Chandler, AZ**

Consulted with Marketing Manager of Murphy's Law to write, film, and edit a 90 second video to promote the restaurant and its anticipated reopening during the COVID-19 pandemic.

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