

Bernie Tarin

Los Angeles, CA

(310) 801-1249
bernietarin@gmail.com

EXECUTIVE SUMMARY

Former corporate executive turned filmmaker, with strong leadership ability, I've made a significant life shift to pursue my lifelong passion for film and I believe that building enduring relationships is the cornerstone of long-term success in any industry.

In 2017, during a sabbatical, I took a decisive step and enrolled in Film School at Scottsdale's School of Film + Theater. The program provided me with invaluable knowledge in cinematography, lighting, film theory, screenwriting, film history, and motion picture production. My journey into the world of film began with Raising Buchanan (2019), a transformative experience that solidified my love for the craft and inspired U-Turn Motion Pictures, an embodiment of my personal and professional U-turn.

Meticulous with exceptional organizational skills and 20+ years of a proven track record in management, industry experience, procurement, performance management, excellent written, verbal communication, client communication skills and interpersonal skills. Involved, knowledgeable and very active within feature film and entertainment industry.

PROFESSIONAL EXPERIENCE

Founder, Producer U-Turn Motion Pictures	Santa Monica, CA	Jan 2019 — Apr 2024 (Current)
---	------------------	-------------------------------

- Self-motivation and skilled in all aspects of motion picture production, from pre-production to post-production, video production, digital content, fabrication and site management
- Assess incoming film projects, social media, and YouTube for studio development and assist all aspects of development, productions, wrap reconciliation, post production, and live events with site operations
- Organizational effectiveness with executives and manage creative feedback and process flow for pitch/script development, initial research, concept development with feasibility feedback loops with attention to detail
- Create and oversee operational billing processes of facilities usage and coordinating with production finance
- Oversee budgeting and maintenance programs for production and non-production
- Project manage studio infrastructure capital improvement projects, purchase materials and management systems
- Maintain and establish new relationships with writers, producers, performers, agents and managers with identifying outside material and talent for our projects. Ability to prioritize multiple tasks concurrently.
- Develop and maintain outreach through film group and staff meetings
- Create a system and flow of information between the creative group, business affairs and legal for tracking
- Manage third-party contractors/vendors engaged in operating and maintaining projects
- Comfortable with legal terms and structures for standard film contracts, rentals and leases
- Manage film projects, manage budgets, supervise staff, and tasks within tight timeframes, delivering results on schedule
- Business Strategy, financial data, profitability, time management, budget, P & L for profit, staffing grids and business model development, collating assets and quality controls with creative approach
- Team building, staff recruiting, development, training, retention and can collaborate with cross-functional teams
- Creative problem solving skills, strategic plans, ability to establish & maintain productivity and goals
- Strong manager with the ability to maintain discretion and handle sensitive information with care and professionalism

Achievement Highlights

- Award winning cinematographer and filmmaker in multiple film festivals around the world
- Founder of U-Turn Motion Pictures with over ten films in various stages of production
- Director of Photography for over a dozen feature films projects with distribution

Manager, Sales Energy Transportation Logistics	Phoenix, AZ	Dec 2016 — Nov 2019
---	-------------	---------------------

- Managed sales territory in regional asset based LTL carrier and shipping operations in the Southwest markets
- Corporate Sales, marketing and managed sales growth of 15% for targeted accounts in the period of 2017 Vs. 2018
- Development of marketing, negotiations of contracts, ability to articulate product offering
- Development management analytical reporting for targeted sales growth and service offering by 85% in 2019
- Initiated new account growth by 10% and generated new targeted business of over 1.2 million in annual revenue

Director, Transportation BX Solutions	Swanton, OH	Jun 2014 — Nov 2016
--	-------------	---------------------

- Managed business operations over 15 million lbs. per month through 4 regional HUBs for distribution to 55 US markets
- Design to establishment of facility management models, wayfinding for forecasting volume fulfillment for capacity
- Established market assessments, analysis for network planning, scheduling, growth and service north of 95%
- Responsible for network engineering, capacity, FMCSA/DOT regulation compliance & procurement of over \$10 million
- Cost-effective models, identify industry trends, timeline forecasts, company metrics, KPIs and vendor score-cards

Achievement Highlights

- Start up of LTL (Less than Trailer Load) Network in over 55 US markets, wrote company policy and network guidelines
- Drive process and managed growth of 87% in 2015 by cultivating and developing LTL network for scalable growth
- Sound technical design, established business growth strategies and infrastructure while managing multiple markets

Director, West Region BX Solutions Los Angeles, CA Jul 2012 — Nov 2015

- Managed 10 West Coast Markets with contact management over 4 million lb. per month
- Established & negotiate agreements for operations while managing / sourcing vendor and customer relationships
- Created company wide metrics, statistics, KPIs, standardization, and service analysis for root cause and corrective action

Achievement Highlights

- Established service delivery schedule for warehousing, operations in 10 markets & growth of 111% from start up launch
- System design (SQL), designed scope and requirements of operations & product; developed policy and training

Service Manager BAX Global & DB Schenker Hawthorne, CA Oct 1998 — Jun 2012

- Managed freight forwarder P & L / budget of 25 million annually in export & import environment with staff over 175
 - Managed Air & Truck Hub operations of over 45 million lb. a month to include management of service levels
- Operations Management, client services, Air Import Breakbulk department of over 20 staff and 1.8 million kilos a month
- Managed contracted logistics for supply chain, computer skills for inventory control or pick & pack operations
- DOT, TSA & Customs compliance as well as scheduling & coordination of line-haul, staffing and holiday schedules
- Managed sales revenue and sponsored national accounts to include, pricing, customer service and account maintenance

Achievement Highlights

- Increased revenues by 12%, productivity by 8%, claims decrease by 10%, cost saving initiatives of 2%, service of 95%
- Re-designed facility, staffing models and reduction of OT by 30% and Increased quote/sales ratio by 22%

FILMOGRAPHY

FEATURE FILMS

- “Enigma of the Hidden Key” (2025), Producer and Director of Photography (post production)
- "Woman into the Maze" (2023), Director of Photography (nominated at L’HIFF Barcelona for best cinematography)
- "Sicarias" (2024), Producer / Director (pre-production)
- "Dark Side of Night" (2024), Producer / Director of Photography (post-production)
- "Universal Precautions" (2025), Producer / Director (pre-production)
- "Reflect" (2024), Director of Photography (2024 release)
- "Fortis Famina" (2023), Director of Photography (film festival run)
- "The Last Movie Ever Made" (2023), Art (production design, Winner: Phoenix Film Festival)
- "Anti Corona Virus" (2020), Director of Photography (streaming everywhere)
- "House of Quarantine" (2020), Director of Photography (streaming everywhere)

TV/SHORT FILMS

- “Book Club” 2024, Director of Photography (Best cinematography award and 2nd place overall)
- "Addiction" (2023), Director of Photography (Best short selection by audience)
- "Crave" (2023), Director of Photography (Film festival run)
- "Everything You Ask For" (2019), Director of Photography (Winner: Phoenix Film Festival)
- "Imaginary Bullets" (2018), PA (official selection: Carmarthen Film Festival, Short Shorts Film Festival)

DOCUMENTARIES

- "Strong Yaqui Woman" (2024), Director of Photography/Editor (in production)
- "Covid-19 Vs. Arizona" (2020), Director of Photography/Editor

EDUCATION ♦ TRAINING ♦ MEMBERSHIP

2016-2018 Motion Picture Production, Film Theory & History, Scottsdale School of Film + Theater Scottsdale, AZ
 1998-2001 Business Administration, University of Arizona & Pima Community College Tucson, AZ
 2002-2012 Various Corporate Management, Leadership Training, Proficient in Microsoft Word, Excel (spreadsheets) and PowerPoint.

www.bernietarindp.com
 www.linkedin.com/in/bernie-tarin-543316a/
 bernietarin@gmail.com
 310-801-1249