

Clayton Lindley

Video Production

Scottsdale, AZ 85251

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Videographer | Photographer | Editor

Portfolio: Ragtownmedia.com

For the past 12 years, I have been passionately dedicated to my craft as the head videographer, photographer, and editor for Undialed and Ragtown Media. My diverse skill set has opened doors to remarkable opportunities, including collaborations with veteran charities, international travels, and encounters with extraordinary individuals. My ultimate goal is to capture and document inspirational stories while elevating businesses through the content I produce.

Experience:

- Produced compelling documentaries and two feature films, showcasing captivating narratives and visual storytelling.
- Collaborated with a wide range of companies to create TV advertisements, social media content, product promotions, corporate training videos, and live event coverage, consistently driving businesses to higher levels of professionalism.

I am driven by a profound passion for storytelling and a commitment to help businesses thrive through my creative work. My mission is to craft powerful visual narratives that inspire, resonate, and leave a lasting impact on audiences.

With a deep belief in the power of storytelling, I take pride in using my expertise to give voice to meaningful causes, showcase remarkable human experiences, and create content that enriches the lives of others.

If you are looking for a dedicated and skilled professional to elevate your brand through top-tier videography, photography, and editing, I invite you to explore my portfolio at Ragtownmedia.com.

Authorized to work in the US for any employer

Work Experience

Director and Cinematographer

American Dream TV - Phoenix, AZ

June 2023 to Present

In my role at American Dream TV, I hold the esteemed position of Director and Camera Operations Manager, overseeing critical aspects of the show's production in the Phoenix metro area.

American Dream TV is a prestigious and nationally recognized program, boasting an EMMY-nominated production team. As a real TV show (distinct from a reality show), our focus centers on showcasing the finest real estate professionals as THE VOICE for their respective markets.

With widespread reach, the show airs on major cable networks and digital platforms, captivating a vast audience with tens of millions of views every month on social media.

A core aspect of American Dream TV's success lies in its ability to elevate the brands of selected real estate professionals, who benefit from substantial consumer direct business referrals originating from the show. This creates a powerful network of elite experts in the fields of real estate and mortgage, further enhancing the show's influence within the industry.

As Director and Camera Operator, I take great pride in contributing to the show's excellence and facilitating the seamless execution of each episode. My commitment to producing captivating content and my technical proficiency in camera operations play pivotal roles in ensuring the show's continued success and national acclaim. Working with American Dream TV has been an enriching experience, solidifying my passion for delivering high-quality productions that resonate with audiences nationwide.

Social Media Director

IDEAL - Peoria, AZ

March 2023 to Present

IDEAL - Self Improvement Company

Social Media Manager and Content Strategist with a strong focus on self-improvement. Proven track record of effectively managing all 20 social media accounts for IDEAL, with a 85% impression increase after a month.

Adept at devising compelling content strategies and ensuring high production quality to engage the audience and align with the company's mission.

Professional Experience: Social Media Manager | Content Strategist IDEAL

- Manage and oversee all 20 social media accounts for IDEAL, ensuring consistent branding and messaging across platforms.
- Devise and implement content strategies that resonate with the target audience, driving engagement and promoting self-improvement principles.
- Collaborate with cross-functional teams, including creative and marketing departments, to maintain high production standards and deliver visually appealing content.

Key Achievements:

- Successfully boosted online presence and brand awareness, contributing to increased engagement and follower growth.
- Developed content initiatives that have consistently received positive feedback and have helped to reinforce IDEAL's positioning as a leading authority in the self-improvement industry.
- Played a key role in aligning social media efforts with the company's core mission, effectively promoting self-improvement and personal growth.

Skills:

- Social Media Management
- Content Strategy Development
- Production Quality Assurance

- Audience Engagement
- Branding and Messaging
- Cross-functional Collaboration

Videographer

Voyage Pro - Tempe, AZ
February 2023 to Present

As a videographer at Voyage Pro, an Arizona-based production company, I specialize in capturing dynamic footage for diverse industries. My extensive videography experience encompasses a wide range of projects, including:

- Product reviews
- Brand advertisements
- Real estate walkthroughs
- Social media skit videos
- University promotional videos
- Hotel grand openings
- Government and corporate events

In this role, I am committed to delivering high-quality visuals that effectively showcase the unique essence and offerings of each client. My passion for storytelling and creative eye enable me to produce compelling and engaging content that leaves a lasting impact on the audience.

Camera Operator

American Extreme - Dallas, TX
August 2022 to Present

At American Extreme, a non-profit organization, I played a crucial role in the 7x/human performance project, which aimed to address suicide and post-traumatic stress in the veteran and first responder community. Our innovative approach involved traveling to 7 continents in 7 days, closely documenting 10 athletes as they completed a challenging series of activities, including marathons, skydives/BASE jumps, and cold plunges, all repeated 7 times within a remarkable 168-hour timeframe.

As part of this endeavor, my responsibilities encompassed two key areas:

1. **Social Media Management:** I took charge of running the organization's social media accounts both before and after the 7x event. Through strategic planning and engaging content creation, I helped generate awareness, build a supportive community, and disseminate valuable information related to the project's goals.
2. **Documentary Filmmaking:** My involvement in the 7x project extended to the production of a compelling documentary. My ability to keep pace with athletes across diverse and demanding environments ensured that no crucial moments were missed. My composed demeanor and creative perspective significantly contributed to enhancing the overall production value of the documentary.

Through this transformative journey, I not only demonstrated my expertise in social media management but also showcased my adaptability, stamina, and creativity as a filmmaker. Working on the 7x/human performance project at American Extreme has further solidified my dedication to making a positive impact through storytelling and visual expression.

Social Media Specialist

Undialed LLC - Tempe, AZ

October 2016 to Present

Co-founded Undialed that is an action sport company that became the largest freestyle scootering media company.

With Undialed I accomplished a large videography portfolio comprising over 500 captivating YouTube videos and 2 documentaries. Proven track record of growing social media accounts, with notable achievements in amassing thousands of followers and reaching millions of hashtag uses. An avid traveler with experience networking with customers and enhancing brand awareness in over 30 countries. Recognized for pioneering OUTLIT, the most influential freestyle scooter event in the industry.

Experience: Undialed (2016 - Present)

- Spearheaded product promotion and marketing strategies, contributing to the company's exponential growth.
- Produced over 500 engaging videos for the YouTube channel, reaching a subscriber base of 280,000+.
- Managed and curated content for multiple social media accounts, resulting in a combined following of over 600,000.
- Conceptualized, organized, and executed successful events, enhancing brand visibility and customer engagement.
- In 2016, I initiated the #undialed hashtag with less than 100 uses. Through consistent efforts, it has now grown exponentially, surpassing 1.1 million uses on Instagram.

Selected Projects: The Forgotten Community | Mexico [Link: <https://www.youtube.com/watch?v=En888DYhLIM&t=1s>]

- Directed and produced a compelling documentary that shed light on the unique culture of a remote community in Guadalajara, Mexico.

OUTLIT 3 - San Diego [Link: <https://www.youtube.com/watch?v=TBgA2VTPhXw>]

- Orchestrated an impactful event in San Diego, drawing in enthusiasts and influencers from across the industry.

AIR - Clayton Lindley [Link: <https://www.youtube.com/watch?v=uAlwyzFaPTc>]

- Crafted a captivating short film showcasing extraordinary freestyle scooter feats, garnering widespread acclaim.

Social Media Reach:

- Instagram:
 - @Claytonlindley - 280,000+ followers
 - @Undialed - 360,000+ followers
 - @Veryundialed - 50,000+ followers
 - @Undialedfb - 16,000+ followers
 - (New) @7x.project - Grew to 1,000+ organic followers in 1 month.
- YouTube:
 - yt.com/Undialed - 280,000+ subscribers

Accomplishments:

- Led Undialed to become the largest Instagram page/brand in the industry.
- Cultivated the hashtag #undialed from obscurity to 1 million uses within 5 years.
- Successfully established a global presence by networking with customers and promoting the brand in 30+ countries.

- Pioneered OUTLIT, the most influential freestyle scooter event, attracting enthusiasts and professionals alike.

Skills:

- Social media management
- Content creation and videography
- Worldwide event planning and execution
- Brand promotion and marketing
- Customer engagement and networking
- Textile sourcing
- Customer/Client communications
- Managing manufacturing

References: Available upon request.

Skills Used:

Patience, timing, and producing daily content for myself and my company Undialed.

- Premiere Pro
- Photoshop
- Illustrator
- YouTube
- Instagram
- TikTok
- Facebook"

Freelance Video Production

Ragtown Media - Tempe, AZ

February 2010 to Present

Ragtown Media is a dynamic production company focused on creating captivating action sports and adventure content. Based in Tempe, Arizona, we specialize in videography, filmmaking, and documentary production, showcasing the thrill and passion of sports such as professional scooter riding, BASE jumping, skydiving, skateboarding, BMX, snowboarding, and climbing. Our global storytelling approach brings to life inspiring stories and experiences from around the world, delivering knowledge and entertainment in a creative and engaging way.

With over a decade of experience, Ragtown Media has built a solid reputation for excellence in camera operations and film editing. Our portfolio spans a wide range of industries, including action sports, live events, luxury planes, car shows, reality TV shows, podcast production, and documentaries. Our unique combination of sports expertise and film skills sets us apart, allowing us to be part of truly remarkable projects.

Clayton Lindley - Videographer, Editor, and Athlete:

Leading the Ragtown Media team is Clayton Lindley, a talented videographer, editor, and athlete. Clayton's background in various sports, including professional scooter riding, BASE jumping, skydiving, skateboarding, BMX, snowboarding, and climbing, provides him with a broad spectrum of skills that enhance his work behind the camera.

With multiple awards for camera operations and editing feature films, Clayton brings a wealth of expertise and creativity to every project.

His recent achievements include being part of the groundbreaking 7x/human performance project, where he captured breathtaking footage of marathon runners, skydivers, and BASE jumpers in awe-inspiring locations across all 7 continents in just 7 days. Clayton's ability to follow and keep up with anyone in any setting guarantees that no shot will be missed, while his calm demeanor and creative outlook contribute to the overall production value.

With Ragtown Media and Clayton Lindley at the helm, you can trust in our commitment to delivering outstanding visuals, compelling storytelling, and a professional approach to every project. Explore our portfolio and join us on our exciting journey of adventure and creativity.

You can find my work at www.ragtownmedia.com and on instagram @claytonlindley & @Ragtownmedia

Education

Associate's degree

Skills

- Social Media Management
- Video Editing
- Content Creation
- Search Engine Optimization (SEO)
- Graphic Design
- Digital Marketing
- Leadership
- Project management
- Adobe Creative Suite
- Filming
- Video Production
- Adobe Premiere
- Branding
- Photography
- Adobe Illustrator
- Adobe Lightroom
- Adobe Photoshop
- Adobe InDesign
- Layout Design

Languages

- English - Expert

Links

<http://www.instagram.com/claytonlindley>

<http://www.instagram.com/ragtownmedia>

<http://www.ragtownmedia.com>

<https://www.imdb.com/name/nm5280468/>

<https://www.linkedin.com/in/clayton-lindley-008a9b181/>

Awards

Golden Addy - Editor

May 2014

Golden Addy - American Advertising Award.

Clayton Lindley - Editor

Ragtown Media

White Door Media

Taken by Grace

Digital Advertising

Golden Addy - Camera Operator

May 2014

Golden Addy - American Advertising Award.

Clayton Lindley - Camera Operator

Ragtown Media

Etihad Cargo, Abu Dabi

Etihad Cargo 747 Livery Painting

Digital Advertising

Additional Information

Portfolio:

www.ragtownmedia.com