

Alyssa Lynae Barreda

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Education

Arizona State University

Tempe, Arizona

Bachelor of Arts in Film and Media Production: Directing and Screenwriting Concentrations Dec 2021

- **GPA:** 4.1; *summa cum laude*; Dean's list all semesters
- **Honors & Awards:** Phi Theta Kappa | K. Herberger Film Award and Scholarship | Sidney Poitier New American Film School Special Talent Award

University of California, Los Angeles

Los Angeles, California

Film and Television Summer Institute – Film Production Jul 2018 - Sep 2018

- Created films and studied directing, cinematography, editing, production, and creative collaboration.

Professional & Leadership Experience

Fuerte Arts Movement

Phoenix, Arizona

Program Lead/Manager

Oct 2020 - Present

- Organize and orchestrate events for company programs and supervise a production team.
- Arrange and regulate meetings to further strengthen partnerships with other organizations/individuals.
- Produce, film, and edit videos and graphics for the company's social media.

Mango Skies Productions

Phoenix, Arizona

Production Assistant Intern

Jan 2022 - Present

- Direct and edit short films, commercials, advertisements, and social media content for affiliated companies.
- Produce and conceptualize ideas to develop set designs for given media projects.
- Organize and maintain film equipment and manage inventory of gear and set design miscellaneous.

Projects

Rent is Too High Campaign

Jan 2022 - Present

- Interviewed numerous individuals around AZ about their issues with rent and created a documentary series.
- Developed relations with 11 Arizona political candidates of all parties to sign Rent is Too High pledge.
- Orchestrated three trips to Washington D.C. to speak with officials directly at the United States Capitol.
- Featured and interviewed on multiple news outlets (NBC 12, AZ Family, Fox 10) discussing the campaign.

HULU Environmental Commercial

Mar 2022 - Apr 2022

- Directed and co-edited a commercial that promoted climate justice which aired on HULU for one month.
- Worked with a team to create an organic set design made up of live trees, moss, tall grass and ferns.
- Managed and mentored two interns that shadowed me while directing and editing.

Martin Luther King Jr. Voting Commercial

Jan 2022 - Feb 2022

- Filmed and photographed the Martin Luther King family as they marched on MLK's birthday.
- Edited short advertisement aimed at strengthening voting rights nationwide.

Skills & Interests

Technical Skills: Excel, Powerpoint, Word, Google Sheets, Adobe Premiere Pro, Photoshop, InDesign

Interests: Editing, Fashion, Costume Design, Cosmetology, Painting/Drawing, Photography, Traveling