

## Jose Martinez

tele- 617-510-5606  
email- jose@josemartinezphotography.com  
websites- www.josemartinezphotography.com Instagram- @shootmejose  
www.spurhats.com Instagram- @spurhats

### PROFILE

Highly creative photographer with 20+ years of experience in the fashion photography and retail industry. A conceptual, collaborative thinker who is adept at generating ideas and seeing them through to execution. My hands-on style focuses on interpreting the objectives and bringing them to life. Through high impact photography and fully engaging in professional collaborations we can successfully achieve our goals.

### EXPERIENCE

#### PHOTOGRAPHY TRIP LEADER/GUIDE BACKCOUNTRY JOURNEYS - PRESENT

Responsible for leading photography guided trips throughout the country and abroad.

#### MARTINEZ LLC , PHOTOGRAPHER FLAGSTAFF, AZ 1997-PRESENT

SAMPLES CAN BE SEEN AT "[www.josemartinezphotography.com](http://www.josemartinezphotography.com)"

Travel has broadened my experience and allowed me to be a free thinker able to adapt when faced with adverse situations. Experience includes managing a sizable team of diverse personalities, hiring and budgeting for specific needs on a per job basis. I have an in-depth understanding of photography composition, brand strategy, creative and marketing objectives.

Currently owner of Martinez LLC, I share an understanding of both the diverse aspirations of the client profile and advertisers. With an emphasis on photographic style and innovation I have been able to build a client list which includes Outside Magazine, Garnet Hill, Anthropologie, Lands End, Puma, Columbia Sportswear, J.Jill, Pendleton, Territory Ahead, Sahalie, amongst many others.

I have managed a talented group of freelance assistants and digital techs which have developed into a hub of ever-evolving creative thinkers and problem solvers. I also work with some of the most talented stylist, h/m artist, producers and art directors in the clothing industry.

By applying this commitment to creativity to all of my assignments I am able to bring them to life through photographic expertise. It's my goal to motivate and keep those around me motivated to maintain a fun creative work environment. One that generates the highest level of photography possible.

Widely traveled I've applied my skills as a photographer across many markets. I embrace new cultures and languages having worked in Madrid, Paris, London, New York and beyond. Able to adapt and problem solve on the fly. These skills are invaluable as a photographer.

**Jose Martinez 14 S. Walnut St. , Flagstaff Arizona 86001**

Experienced with all formats of camera's and lighting both indoor and outdoor. Both stills and on-figure. I understand light and composition and strive for perfection.

**PHOTO PRODUCER, TALBOTS, HINGHAM, MA 1994-1996**

Produce in studio and on location photo shoots for The Talbots Brand, E commerce, Wholesale, National Ads and Catalog.

Create accurate estimates and production schedules that meet cross-functional deadlines.

Sourced and booked models, negotiated crew contracts and arranged model and crew accommodations and travel.

Researched locations and secured permits.

Managed on set crew communication ensuring an on schedule and on budget photo shoot

**PHOTO EDITOR, GUEST INFORMANT, WOODLAND HILLS, CA 1993-1994**

In charge of negotiation and purchasing of all photography and art.

Coordinated photography for advertisers and produce cover shoots.

In charge of vast stock research in every major market throughout the US.

Command of layout meetings with designers and editors.

**PHOTO EDITOR, GCR PUBLISHING, NEW YORK, NEW YORK 1991-1993**

Manage the production and execution of feature photo shoots, both on location and in studio.

Art direct and work closely with photographers worldwide while managing the constraints of tight deadlines and budgets. Draft contracts, and negotiate fees for existing photography and commissioned shoots.

Edit film and digital imagery when returned to select the strongest selects.

Contribute creative ideas and collaborate with designers and editors to create visually interesting layouts.

Communicate on a daily basis with photographers, photography reps, and model agencies.

Archive images and stories in an organized and accessible fashion.

Oversee and train interns.

**PHOTO ASSISTANT, ALBERT WATSON, NEW YORK, NEW YORK, 1990-1991**

On camera assistance during studio and location photo shoots.

Responsible for scouting shots of locations and persons under consideration for accounts.

Managed camera equipment, film accounts, and lighting.

Traveled nationally and Internationally.

Some of Mr. Watsons clients included American Vogue, Italian Vogue, Rolling Stone,

Interview, Details, Max, Time, The Gap, Levis Strauss, Cerruti, Blue Marine, Prada, Warner Bros.

**EDUCATION**

Northern Arizona University, BS Photography, Minor Business 1990

School of Communications commencement speaker 1999 / Top100 - 100year Anniversary

**WILDERNESS FIRST RESPONDER CERTIFIED** - current