

VALERIE FOX

Senior Manager of Photography and Video with over 18 years experience. My appreciation for photography and people drives my eagerness to share, teach, and grow as a part of a creative team. I am motivated when facing new challenges and determined for success in any project I may be a part of. My strengths in photography, production planning, and quality execution have led me to partner with globally recognized brands.

PHOTOGRAPHER | MANAGER

Yamaha Music - Vogue Italia - John Legend - Magic Johnson - Under Armour - L'Oreal - Food Network - Oakley

SENIOR MANAGER OF BRAND PHOTOGRAPHY & VIDEO

Sendoso / 2020 - 2022

Oversee Brand photography and video production for tech start up marketing platform. Photograph and edit commercial images. Strategize customer product photo workflow, high-volume studio build-out, and program analytics. Partner with marketplace merchandising team to develop partner style guide, brand image requirements and quality standards. Work with engineering to prioritize asset integration into roadmap.

US PHOTOGRAPHY MANAGER | LEAD PHOTOGRAPHER

Boardriders / 2019 - 2020

Billabong - DC Shoes - Quiksilver - Roxy - RVCA - Von Zipper - Element - Honolua - Excel Wetsuits
Develop processes for departments and team to forecast and coordinate photo shoots for global PDP assets. Manage internal team members, third-party photo studios, and freelancers.

PHOTO & VIDEO STUDIO MANAGER | LEAD PHOTOGRAPHER

La Jolla Group / 2009 - 2018

Oneill - Spiritual Gangster - Rusty - FMF - Metal Mulisha - Los - The Berrics - TLF1
Led a team of photographers, editors, and videographers responsible for internal brand lifestyle and PDP content for all internal brands and external clients.

COLORADO MESA UNIVERSITY

B.A Mass Communications

Concentration in Print Media and Public Relations, *Summa Cum Laude*

2019, 2020, 2023 GUEST PANELIST | PHOTO OPERATIONS

Creative Operations Exchange Conference

2021, 2022 JUDGE/ MENTOR | SENIOR PORTFOLIO REVIEW

California State Baptist University

CONTACT:

vfox.photo@gmail.com

(760) 880-9058