

Judith Longo

610.220.4606
www.judithlongo.com
www.imdb.com/name/nm6544805/

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PRODUCTION & COSTUME DESIGNER, STYLIST Judith Longo is a Production & Costume Designer for film & commercials. Her Production Design work has earned her the IndieX Film Festival award for Outstanding Achievement for her work on director by F. Thomas Vincent's film *Gladys & Dee Dee: Secrets*.

And, she is a Wardrobe & Prop Stylist for editorial and commercial photo shoots. Judith has collaborated with top-tier photographers, celebrities and clients including Ace Freley, Joan Osborne, the Real Housewives, the Mob Wives, Victoria Secret Models, Isabella Barret, Coco Austin, Beverly Johnson, BASF, Pfitzer/Saatchi & Saatchi Wellness, Janssen Pharmaceuticals, In-Touch Magazine, NeON, The Cementbloc and eONE Music.

Judith's extensive background is Fashion Design. She served as Design Director at Vanity Fair Corp (VFC) for Nautica, where she received the Outstanding Employee of the Year award. Additionally, she has designed for Talbots, Eddie Bauer, American Eagle and many other private label brands sold worldwide.

She earned her B.F.A. from Moore College of Art & Design, studied Image Consulting at the Fashion Institute of Technology (FIT) and received her Certification in Filmmaking & Production Design from the Scottsdale School of Film + Theater.

Judith's gift is seeing the beauty and magic through telling a visual story.

Professional Experience

PRODUCTION & COSTUME DESIGNER, FILM

Production and Costume Designer, New York, NY & Scottsdale, AZ **2015 - Present**

- **Film:** Costume Designer, *Saving Faith*, directed by Randy Messersmith ([IMDB](#))
- **Commercial:** Production Designer, Costume Designer, Cozie Gal internet commercial, directed by Bart Bergfeld ([IMDB](#))
- **Film:** Production Designer, Costume Designer *A Simple Illusion*, directed by Joe Jenkins
- **Film:** Production Designer, Costume Designer *Gladys & Dee Dee: Secrets*, directed by F. Thomas Vincent ([IMDB](#))
- **Film:** Costume Designer, *After the Hurricane*, directed by Warren Elgort ([IMDB](#))

WARDROBE & PROP STYLIST, PHOTOGRAPHY

Fashion Stylist, New York, NY & Scottsdale, AZ

2012 - Present

Wardrobe & prop styling for editorial, commercial and celebrity styling. Clients include:

- **Commercial:** Saatchi & Saatchi Wellness, Pfizer, BASF, Janssen Pharmaceuticals, The Cementbloc, Vis Vitae Healthcare studio
- **Record Label:** Entertainment One Music & Entertainment: Joan Osborne, Ace Frehley (Kiss)
- **Editorial:** InTouch Magazine: Mob Wives, Real Housewives of New Jersey, Isabella Barrett (Toddlers & Tiaras), Beverly Johnson (former supermodel), Erin Heatherton (Victoria's Secret model), Coco Austin among others
- **Image Consulting:** Private celebrity & executive clients

DESIGN CONSULTANT, FASHION

Design Manager, New York, NY

2009 - 2015

Design and creative direction services including trend interpretation, color direction, fabrication development, silhouette detail, graphic design & production for clients including:

- **Contemporary handbags** - Design, sourcing and production for boutique handbag line
- **Luxury kids** - Design concepts, silhouette and design details
- **Kai Milla, Li & Fung Ltd.** - Directed fashion design & development process for re-launch of contemporary women's line
- **Autumn Cashmere** - Consulted design team on trend-right silhouette and fitting details
- **Yoga, Love and Peace** - Consult start-up yoga-inspired women's activewear line. Established brand marketing initiatives via creative messaging & fashion design

DESIGN DIRECTOR, FASHION

Nautica, Vanity Fair Corporation, New York, NY

2004 – 2009

Directed brand development & fashion design for Junior's & Kid's Divisions of Nautica, distributed in stores in the US, Europe & Dubai. Assembled, led & managed the design team to develop a sportswear line of 900 styles & 1800 sku's, \$50M line. Included sweaters, knits, wovens, swim, outerwear & accessories. Responsible for European trend research & interpretation, color direction, denim & fabrication development, trim development, silhouette design detail, graphic design, fit approval, production details, overseas production travel & final approval on graphics designs—all aspects of product development.

SENIOR PRODUCT MANAGER, FASHION

Talbot's, New York, NY

2001 – 2004

Led brand development & directed design process of Junior's & Kid's Divisions of Talbots, a \$200M line. Responsible for European research, trend direction, denim & trim development, silhouette design, final approval of graphic designs & alignment of creative brand goals with production requirements. Contributed creative services to launch the first Talbot's e-commerce model.

Skills

- Creative Direction, Fashion Design (Fabrications, Silhouette, Hardware, Technical Design, Manufacturing) Color Theory, Trend Research
- Props, Set Design, Storyboarding, Inspiration Boards, Scene Painting, Watercolor, Photography, Figure Drawing, Model Marking
- Screenwriting
- Leadership, Management, Collaboration, Conflict Resolution

Education

- **Screenwriting & Production Design Certifications**, Scottsdale School of Film and Theater, Scottsdale Community College, Scottsdale, AZ
- **Image Consulting / Stylist**, Fashion Institute of Technology, New York, NY
- **Bachelor of Fine Arts, Fashion Illustration**, Moore College of Art & Design, Philadelphia, PA

References

Paul Grosso

Vice President, Creative at eOne Music

PGrosso@entonegroup.com, 516-484-1000

Andrew Coppa

Photographer, Co-Owner Vis Vitae

info@andrewcoppa.com, 212-727-0322

Amanda Embry

Residential Faculty and Co-Dept Chair at Scottsdale School of Film + Theater

amanda.embry@scottsdalecc.edu, 480-423-6355

Terry Donnelly

Production Manager, Producer, Second Unit Director, Assistant Director

<https://www.imdb.com/name/nm0232773/>

terry.donnelly@scottsdalecc.edu, 602-903-1880

F Thomas Vincent

Director, Writer, Actor

https://www.imdb.com/name/nm7576913/?ref =nv_sr_srsq_2

forrestvincent@yahoo.com, 480-459-9368

CV - Judith Longo: Production & Costume Designer, Stylist

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Selected film work, production design & styling: 2012 - Present

Arizona & New Mexico:

<i>Saving Faith</i>	Independent Film	Randy Messersmith
<i>Cozie Cardi Commercial</i>	Cozie Gal	Bart Bergfeld
<i>A Simple Illusion</i>	Independent Film	Joe Jenkins
<i>Gladys & Dee Dee: Secrets</i>	Independent Film	Forrest Vincent

New York:

<i>After the Hurricane</i>	Independent Film	Warren Elgort
Real Housewives	InTouch Magazine	Andrew Coppa
Mob Wives	InTouch Magazine	Andrew Coppa
Ace Frehley	eOne Music	Paul Grosso
Joan Osborne	eOne Music	Paul Grosso
Victoria's Secret Models	InTouch Magazine	Melina Gabler
Beverly Johnson	InTouch Magazine	Melina Gabler
Coco Austin	InTouch Magazine	Andrew Coppa
Isabella Barret	InTouch Magazine	Melina Gabler
Replaxx	Pfizer/Satchi & Satchi	Andrew Coppa
BASF	Vis Vitae Healthcare	Andrew Coppa
Indigenus Healthcare	Cementbloc	Andrew Coppa
Jansen, Johnson & Johnson	NeON	Andrew Coppa

Fashion Design

Nautica	Vanity Fair Corp	Judith Longo, Design Director
Talbot's	Talbot's	Judith Longo, Senior Product Manager
Eagle's Eye	Eagle's Eye	Judith Longo, Senior Women's Designer

Film Awards & Recognition

Outstanding Achievement Award for Production Design IndieX Film Fest Judith Longo

Fashion Awards & Recognition

Outstanding Employee Nautica	Vanity Fair Corp	Judith Longo, Design Director
New York Fashion Week	Nautica/ Menswear	Judith Longo, Menswear
Earnshaw's Magazine	Nautica	Judith Longo, Outerwear
Women's Wear Daily	Designs Featured	Judith Longo, Knitwear Designs
Parsons School of Design	Fashion Industry Leader	Judith Longo, Design Director
Fashion Institute of Technology	Judge of Student Fashion Show	Judith Longo, Design Director

Skills

- Creative Direction, Fashion Design (Fabrications, Silhouette, Hardware, Technical Design, Manufacturing) Color Theory, Trend Research
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F Thomas Vincent

Director, Writer, Actor

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