

## KEY SKILLS

**ILLUSTRATION / ART:** storyboarding / character design / comics / editorial / GIF animation / mural art / concept art

**GRAPHIC DESIGN:** brand identity / website design / apparel / book design

**MEDIA PRODUCTION:** video editing / photography / audio recording

**SOFTWARE + TOOLS:** MacBook Pro / iPad Pro / Wacom Intuos Pro Tablet / Photoshop / Illustrator / InDesign / Procreate / Premiere Pro / Final Cut Pro / Wix / Squarespace / Microsoft Office / Google Docs

## EXPERIENCE

### **GOOFY FROOT | Creative Director + Founder | November 2015 - Present**

Co-creator of "Goofy Froot", an original IP deployed as comics, animation, and merchandise.

Design original cartoon characters and environments, while developing character traits and world-building.

Translate scripts into storyboards and full color artwork for comic strips and books.

Create + design merchandise such as apparel, books, stickers, pins and more.

Manage + create content for social media, and direct small creative team to achieve various objectives.

### **ROYALTY MEDIA | Storyboard Artist + Illustrator | Client: Misfits Gaming Group | February - March 2022**

Worked with small team to create 60-second animated sequence for client's official partnership announcement.

Produced 40 storyboards of key shots from initial script and shot list, mapping out the entire sequence.

Designed original characters and environments, as well as concept art for select moments in the story.

Created full color illustrations of all characters, poses, and environments for the final product.

Provided additional creative direction on animation style, music, and sound effects.

### **EARTH HERO | Illustrator | September - November 2021**

Collaborated with environmental organization to create informational 10-panel comic strip.

Assisted with original script, created storyboards and full color artwork for the final product.

Produced for Earth Day 2022 social media content and Earth Hero's mobile iOS + Android apps.

### **NOUVELLEO CREATIONS | Graphic Artist | Client: Sweetwater 420 Fest | August - September 2021**

Concepted + designed the official Sweetwater 420 Fest event poster.

Created additional assets for the festival's website and marketing collateral.

Drafted character concepts and layouts under creative direction to achieve the final results.

### **SPARKD STUDIOS | Storyboard Artist + Illustrator | Client: DreamHack | March - April 2021**

Concepted + designed original characters & visually cohesive environments for 60-second animated sequence.

Designed multiple iterations of characters & environments including poses, expressions, colorways + turnarounds.

Translated script into clear visual sequence, developing 16 storyboards for key moments of the story.

Created fully-rendered artwork & collaborated with 2 animators to deliver assets in timely fashion.

Communicated with team daily for revisions & progress, ensuring quality & style of client's vision was achieved.

Met tight deadlines & followed accurate file management requirements as per the creative supervisors.

## EDUCATION

### **LOYOLA UNIVERSITY NEW ORLEANS**

Bachelor of Science in Music Industry Studies / Minor in Business Administration