



# Chris Blackford

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## EMPLOYMENT EXPERIENCE

**Jordan Crossing Films** - Peoria, AZ

Producer/Videographer/Video Editor -| May 2021 - Current

- Produce video and graphic content for clients from creative concept to delivery
- Assessed the clients needs and goals to create plan to maximize video content
- Deliver content for TV spots, websites, social media, training, and marketing
- Build client relationships and networking

**Pro One Media**- Scottsdale, AZ

Producer/Videographer/Video Editor | May 2021 - Sept 2022

- Created photo/video content to support Pro One's clients and their visions and goals
- Develop client relationships, including global clients, even learning to greet them in their own languages
- Video live events and B-roll footage for replays and highlight videos for social media
- Build relationships with business leaders at chamber of commerce gatherings
- Help global companies communicate via video the successes and goals for internal distribution
- Build sales and training videos for web security client

## About Me

• I went back to school in 2018 to get my Bachelor of Science in Film Production. After graduating in 2021, I am on my second act in life trying to achieve a long time dream of being in film production full time. Before this, I've worked in many areas; from retail manager, to construction admin, AFLAC sales agent, and more. I am a self-published author and am in preproduction on a feature film I have written.

## EDUCATION

**Huntington University** | B.S. Film Production - May 2021

## REFERENCES

Available upon request

## SKILLS

- Producing
- Creative Strategy
- Client Pitching
- Training / Teaching
- Data / File Management
- Project Management
- Managing teams
- Sales
- Public Speaking / Presenting
- Client Relations

## PROFICIENCIES

- Adobe Premiere Pro
- Adobe After Effects
- Motion Graphics
- Compositing
- Color Correction
- DSLR Cameras
- Cinema Cameras

## HOBBIES

- Board Games
- Languages
- Movies
- Reading
- Writing
- Making Salsa