

Taylor M. Wellman 1054 S Oracle Cir Mesa Az, 85204 240 422 4154 Taylor@FinancialPotion.com

CAREER OBJECTIVE

I strive to educate and entertain consumers through video marketing tactics, and social media management.

JOB SKILLS

- Managing employees of various marketing departments up to 30 people
- Public speaking for video marketing educational trainings
- Providing quick & effective customer service
- Writing marketing scripts with Final Draft 10
- Producing videos with the Canon C100, Lumix GH4 and various EF mount lenses
- Editing with the Adobe Creative Cloud
- YouTube Optimization

INDUSTRY EXPERIENCE

Producer/Videographer

Luke Warm Productions LLC Phoenix, AZ 09/2012-Present

- Writing, directing, camera operating and editing of over 100 marketing videos a year
- Project manager for budgets, completion timeline and editing expectations
- Editing supervisor
- Video social media management
- Accountability & marketing training to hundreds of business owners and entrepreneurs

Project Manager/ Videographer

Mojo Video Marketing Phoenix, AZ 03/2010- 09/2012

- Scripting 30 to 60 second marketing videos for hundreds of clients on a monthly basis
- Create marketing videos formatted for automated email and SMS text message campaigns
- Managed and maintained client accounts between 5,000-50,000 dollars.
- Coached for proper speaking skills for video, filmed clients on green screen using a Canon T3i and record the audio with a H4N.
- Managed editors to ensure the end project is of high quality and completed on time.

Career Camp Assistant

Frederick County Career and Technology Center Frederick, MD 06/ 2007

- Taught two sessions of 12 middle school kids on how to script a short two-minute story using Celtx
- Taught how to record using the Sony DSR 250
- Taught how to edit using Final Cut Pro 5
- Taught how to create a DVD using Imovie.

EDUCATION

Collins College Tempe, AZ 04/2012

Bachelor of Arts in Film and Video Production

Collins College Tempe, AZ 12/2010

Associate of Arts in Digital Video Production

Frederick County Career and Technology Center Frederick, MD 06/2008

Television/ Multimedia Production – Certificate

AWARDS:

2008: 1st place Maryland State Skills USA competition for Broadcast News

2008: National Skills USA competition for Broadcast News, 10th Place

2007: Won "Best Story" for Great Frederick Fair Mediacore

ACTIVITIES AND ORGANIZATIONS:

2006-2008: SkillsUSA member

2006-2007: Girls in the Directors Chair participant and ambassador

2005-2006: Fresh Films Maryland State Team participant