

A woman with long blonde hair is seen from the side, holding a professional camera mounted on a gimbal. The camera's LCD screen is visible, showing a video of a couple. In the background, a man is sitting on a grey sofa, and a child is on the floor. The scene is a living room with patterned pillows. The entire image has a light blue overlay.

2022

BRAND PACKAGES

THE
goodvibe
MEDIA



INTRODUCTION

Our team of *professional, female filmmakers* are ready to help you produce the best video content to represent your brand. Whether you are needing a brand video, social media content, a docuseries, ads or long form video, we have the right package for you.

Below you will find information on what to expect when working with our team and the investment to produce high quality brand video, including our *one time productions* and *membership options*.

THE PROCESS

step one

We will meet via zoom for a thirty minute pre-production meeting to discuss all of the logistics for your film day - think locations, themes, shots lists, timelines, models & all the fun details!

step two

Let's get rolling! Based on our custom package, we will do a half day or full day shoot! You can expect to our team of producers to make sure you feel prepared, comfortable and excited on film day.

step three

After initial deliverables are sent, we will schedule a quick post-production call to review any edits you have! We include one round of revisions in every package. All additional edits will be billed by the hour.



INVESTMENT

ONE TIME PRODUCTIONS

Our one time brand productions start at \$2,995, but are completely customizable based on your needs. Please schedule a discovery call to get a custom quote.

THE GOOD VIBE MEDIA MEMBERSHIPS

This is a six month minimum package, where we will produce fresh, creative video content for your brand every month! Every business has different needs when it comes to video, so we offer two base packages, with endless options for add-on's that will ensure you are meeting your business and marketing goals each month.

the cameo

Each month includes:

- 30 minute pre-production call via Zoom
- Half day of filming
- Lead videographer
- Base gear kit
- 60 second video edit
- All RAW video files, uploaded & labeled in Dropbox within 3 business days

Total - \$995/month

the premiere

Each month includes:

- 30 minute pre-production call via Zoom
- Full day of filming
- Lead videographer
- Base gear kit
- (4) 60 second video edit
- All RAW video files, uploaded & labeled in Dropbox within 3 business days

Total - \$1,995/month

For both membership options, all deliverables will be sent within seven days of filming. We include one round of revisions in every package. All additional edits will be billed by the hour. Invoices are sent on the first of each month, due on the seventh.



In the case that a monthly shoot may be too much for your business needs, we also offer a quarterly membership, where we will produce video content for you on a quarterly basis.

the money shot

Each quarter includes:
30 minute pre-production call via Zoom
Full day of filming
Two videographers
Next Level Production Bundle
20 micro videos (under 60 seconds) **OR**
4 long form videos (under 10 minutes)
Deliverables can vary each shoot

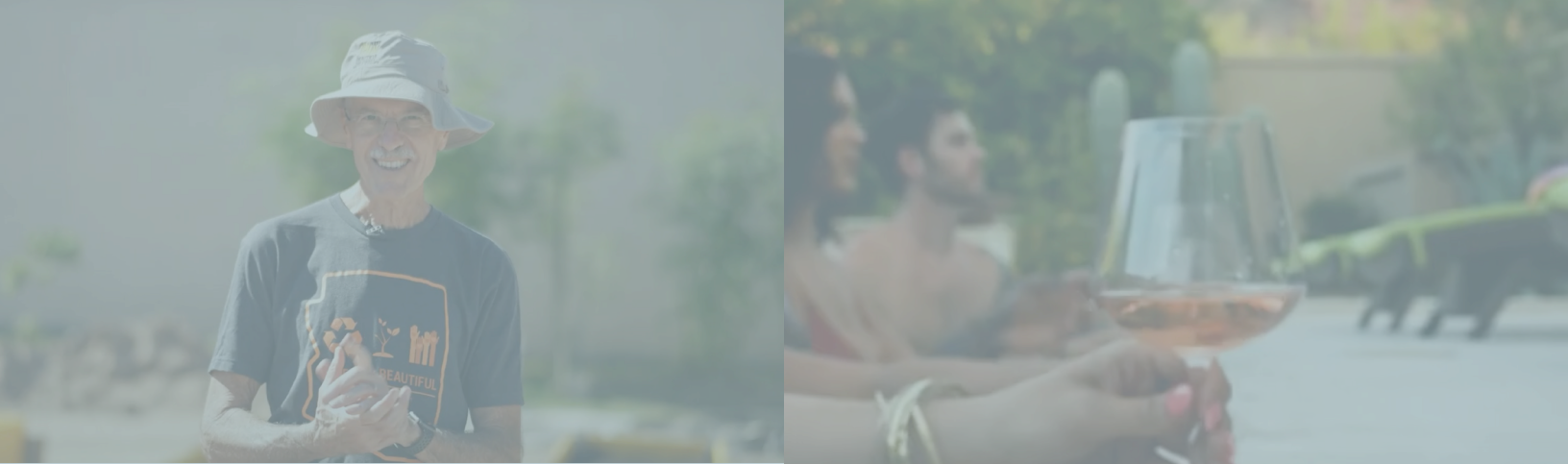
Total - \$3,460/quarter

For the money shot membership, all deliverables will be sent within three weeks of filming. We include one round of revisions in every package. All additional edits will be billed by the hour. Invoices are sent quarterly, on the first of each month, due on the seventh.

MEMBERSHIP PERKS

20% committment discount
Early access to booking calendar
10% off studio rentals at The Good Vibe Studios
Referral Bonus - \$300 credit when you refer a new client
Quarterly gifts & more!

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BRAND VIDEO ADD ONS

Professional lighting.....	\$50
“The Cameo” Next Level Production.....	\$875
- Full gear kit: 2 cameras/angles, 2 mics, full lighting kit, teleprompter	
- Additional videographer on set	
- Additional 60 second basic edit	
“The Premiere” Next Level Production.....	\$1,275
- Full gear kit: 2 cameras/angles, 2 mics, full lighting kit, teleprompter	
- Additional videographer on set	
- Additional 60 second basic edit	
4k export.....	\$50/video
Micro video edit (under 60 seconds).....	\$100
1-3 minute video edit.....	\$350
5-10 minute video edit.....	\$400
10-30 minute video edit.....	\$500
Elevate Your Brand Package.....	\$50/video
- Custom motion graphics for logo, title, & name	
- Music selection	
- Closed captions	
- Text graphics	
Rush edit (next day delivery).....	\$395/video
Model scouting + securing.....	\$250 + model fees
Location scouting + securing.....	\$250 + location fees
- Scouting fees waived if shoot is booked at The Good Vibe Studios	
On location hair + makeup.....	\$150/service
Drone footage.....	\$450
Travel fees (outside of Phoenix).....	based on location