

CHLOE MARIE ALDECOA-DEFINA

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~ AWARD WINNING CREATIVE MEDIA WRITER ~

- ✓ Strategic mindset with a successful track record of **translating a vision into creative writing content** that drives engagement.
- ✓ **Strong writer/editor with the ability to connect content with audiences** in an engaging way through copy, visuals, video and other media. **Immeasurable potential in shaping innovative ideas into viable impactful creative media projects.**
- ✓ Possesses a passion for the evolving **social media and content marketing landscape**, experience with all social media platforms.
- ✓ **General knowledge of journalistic and communication principles** and practices and disseminating information to the public.
- ✓ Strong ability to **craft integrated, complex, and rich storytelling across a variety of media content formats and channels.**
- ✓ Demonstrate proficient computer skills with Microsoft Office (Word, Outlook, Excel and Power Point) products.
- ✓ **Adobe Suite (InDesign, Photoshop, Premiere, After Effects, Audition, Lightroom, etc.), WordPress, Google Analytics, Google Webmaster tools, and digital collaboration tools, such as Microsoft Teams, Zoom, and/or WebEx.**

EDUCATION & CERTIFICATIONS

- **Master of Science in Media Analysis** ~ Northern Arizona University (Expected graduation of May 2024)
- **Bachelor of Science in Creative Media and Film / emphasis Independent Filmmaking** ~ Northern Arizona University
- HS Diploma ~ American Leadership Academy, Queen Creek, Arizona ~ Graduated with a 3.8 GPA
- **Arizona Photographer's Certification**

SKILLS & EXPERTISE

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|----------------------------------|-----------------------------|---------------------------------|
| ✓ Cross Functional Collaboration | ✓ Project Management | ✓ Filmmaking Knowledge |
| ✓ Production Strategizing | ✓ Cultivating Relationships | ✓ Multi- Cultural Communication |
| ✓ Content Editing / Development | ✓ Journalism | ✓ Student Engagement |
| ✓ Creative / Academic Writing | ✓ Artistic Concepts | ✓ Process Improvement |

PROFESSIONAL EXPERIENCE

- **Front Desk Associate** ~ NAU Office of Student Affairs, December 2019- Present
- **Hostess** ~ Northern Pines October 2019- May 2020
- **Retail Associate** ~ Target, May 2018-August 2018
- **Barista** ~ Nuts N' Lemonade LLC, January 2019-August 2019
- **Bartender** ~ La Santissima July 2019-August 2019

AFFILIATIONS & PROFESSIONAL DEVELOPMENT

- **Northern Arizona University UTV Studios Head Writer for the Writers' Room** ~ August 2020-present.
- **Freelance Photographer** (portraits, events, weddings, sports, studio, creative, maternity, newborn, etc...) ~ 2014 -Present
- **President** ~ High School Chapter of National Honor Society (2015-2017)
- **National Honor Society (2012- 2017)**
- **NAU UTV Studios (August 2019- Present)**

NOTABLE AWARDS & ACCOMPLISHMENTS

- **Organized and Operated "Sub 4 Santa" an annual Christmas charity donation** for the Canyon State Academy Boys School for two years.
- **Receiver of the NAU Lumberjack Scholarship (full tuition), and NAU GO Study Abroad Scholarship.**
- Receiver of the Arizona Light 2016 High School Photography Competition sponsored by Canon and Tempe Camera: **1st Place in the Portrait Category and overall all-state winner.**
- **Wrote an original short screenplay and worked on the production team, "Skin Deep" accumulated 12 awards and counting both nationally and internationally.**
- **Production Designer and Coordinator for the independent short film "Red Light" produced in Flagstaff, Arizona in Spring of 2021.**
- **Colorist for the NAU UTV Production "Here With Me" in Spring of 2021**
- **Studied Abroad at Omsk State University in Omsk, Siberia, Russia from August 2018 to December 2018;** studying political science and the Russian language.
- **Traveled to four different cities throughout China** assisting at orphanages and **teaching creative writing and basic ESL to elementary Chinese students (July 2015).**