


Blake Englund

Greater Phoenix Area

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Summary

As a freelance videographer/editor/producer I work with brands and companies looking to further their brand image and social reach. Content is the key to traffic in today's social media based business world and video is the way to increase your impact. I am passionate about creating content that tells a story and is aesthetically pleasing in order to help give life to dreams and ideas.

Experience

Professional Video Producer / Editor

SteadyTake

Jan 2019 - Present (1 year 3 months +)

I work as a freelance video producer and editor - SteadyTake has a national footprint, so we work remotely with clients to produce and edit high quality, creative and story telling videos that bring light to the brands and individuals assets they are wishing to promote with professionalism and uniqueness.

Professional Freelancer

WAKE 'N BLAKE

Jul 2016 - Present (3 years 9 months +)

I create media (from promotional and event videos, to creative and portrait photos) in order to inspire and further connect brands, individuals, entertainers and artists to the world around them.

Manager

Bin There Dump That

May 2019 - Present (11 months +)

I help the owner manage drivers, execute daily dispatching and sales, as well as plan and develop the franchise operations including shifting to paperless and implementing software to manage the drivers and operations.

Creative Director

SteadyTake

Dec 2018 - May 2019 (6 months)

Helping customers in need of creative media production guide their way through the intricate nuance of having high quality, professional and story-telling media created to speak for and through their brand or organization.

Video Specialist

WebJoint - Cannabis Software & POS

Dec 2017 - May 2018 (6 months)

From event videos highlighting industry leaders and special guests, to recording interviews with our current and potential clients, working as WebJoint's content creator, I strive to create unique and valuable content that promotes and highlights the positive and innovative experiences revolving around WebJoint, our clients and our community. I specialize in editing on Final Cut Pro X and have light experience using After Effects and Adobe Photoshop/Illustrator for minor graphic editing and design. All of our content

helps paint a picture about what it is we have to offer, and strategically cross promotes our affiliates by creating legitimate visual brand affirmation and markets our network to relevant potential clients.



Media Content Creator

www.bakebros.com

May 2017 - Nov 2017 (7 months)

Create, produce and edit media content pertaining to current products, branding, promotions and more. Create, run and manage social videos and marketing/branding videos related to the company brand, and/or affiliated brands, products and organizations.



Filmmaker // Actor // Producer // Founder

The Dangerous Men

Jul 2013 - Aug 2016 (3 years 2 months)

Editing - (Adobe Creative Cloud, Final Cut Pro x), Color Grading (DaVinci Resolve 11)

Film/Grip Work/Camera Operation - (Black Magic Cinema Camera using SteadyCam, Sony FS700 W/ Odyssey 7Q, Panasonic Lumix GH4 using the DJI Ronin and Kessler Cranes/Sliders)

Acting - Meisner and Checkhov technique studies



Video Production Specialist

The Lion Project

Jan 2014 - Mar 2014 (3 months)

I had the pleasure of assisting The Lion Project with a few video projects involving some interview video and some editing of previously filmed footage.



Summer Intern

ALS Therapy Development Institute

Mar 2011 - Aug 2011 (6 months)

I helped run social media marketing as well as the event itself for the Tri-State trek which ALS-TDI (the largest ALS research facility) would hold in order to raise money for Lhou gherrigs disease aka ALS.

Education



Isenberg School of Management, UMass Amherst

Bachelor of Arts - BA, Business Management

2010 - 2014

Business Management for 2 years as an undergrad.

Licenses & Certifications



TIPS

Skills

PowerPoint • Microsoft Excel • Facebook • Editing • Event Management • Social Networking • Microsoft Word • Film • Management • Research