
ERICA MENDOZA

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PROFILE

I am a Makeup Artist, Hair stylist, and licensed Esthetician based all over the valley. I have over 14+ years experience in the industry working with Beauty giants like Bobbi Brown and M.A.C Cosmetics, music videos, Photoshoots, assistant lead makeup artist in the Phoenix Fashion week, commercials and film, Men's grooming, specializing in all ranges beauty to theatrical.

Reliable. Strong work ethic. Punctual. Team Player.

Bilingual- English and Spanish

EXPERIENCE

- 14+ years of makeup experience
- Lead Makeup Artist for Phoenix Fashion Week 2018
- Best of Our Valley Winner for Best Makeup Feed 2017 & 2018
- Makeup | Hair | Wardrobe for First Women's Health Magazine
- Makeup | Hair | Wardrobe for Newborn Care Solutions
- Makeup | Hair | Wardrobe for HUE TAK CDM VoC
- Makeup and Hair for Intel commercial shoot (men's grooming)
- Makeup and Hair for Pinal County commercial shoot
- Makeup for ASU PREP DIGITAL commercial shoot
- Makeup for PEP (The Patient Experience Project) commercial shoot
- Makeup for National campaign for U.S. Polo Association
- Makeup Artist & Hair for Merz Device Innovation Center commercial
- Makeup & Hair for Scottsdale Weightloss Center commercial shoot
- Makeup for National campaign for Amazing Lash Studio
- Makeup & Hair for Offerpad commercial
- Makeup & Hair for Offerpad holiday commercial
- Assistant Makeup Artist/ Hair Stylist for film Krampus 2
- Assistant Makeup Artist for Brookline College Commercial
- Assistant Makeup Artist for Phoenix Fashion Week Show 2017
- Lead Makeup Artist for Shop Garment District Fashion Show 2017
- Lead Makeup Artist for the Commit Campaign 2017
- Makeup Artist for Dress for Success
- Countless weddings
- 10 years of managing a team of 12 artists at MAC cosmetics
- Published in Arizona Foothills Magazine
- Published in Artfully Wedo
- Published in Aisle Society
- Featured in Arizona Weddings
- Licensed Aesthetician
- Certified Makeup Artist