

Monica Barker

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2008-present Owner/operator – Ten Outfits Style and Wardrobe Consulting

Develop concepts for magazine (fashion and lifestyle) photo shoots. Coordinate with models to ensure correct clothing fit and style for shoot. Select clothing at stores and secure permission to use for shoots. Organize all clothing and props and bring to sets. Assist hair/makeup team and facilitate dressing models. Oversee shoot to ensure quality results. Return clothing, accessories and props to stores following the shoot.

Maintain thorough awareness of fashion trends, labels, and designers, as well as comprehensive knowledge of fashion history. Consult with clients who need style evaluations, closet editing, and shopping services. Assist clients on shopping expeditions to purchase clothing and accessories. Teach clients makeup techniques. Photograph clients in order to provide them with better business and lifestyle photos.

Created a makeover contest and facilitated all elements, from selecting participants through evaluating their styles, choosing wardrobe pieces, supervising hair and makeup transformations, and other details.

1998-2003 – Owner, Timeless

Performed all duties involving running an upscale retail clothing store for women in Palo Alto, California. Included were everything from creating window displays to purchasing and displaying clothing and accessories, to styling customers for everything from everyday wear to special events.

Additional work experience includes extensive training with Clarins in makeup application.

References and photographs (including completed magazine layouts) available upon request.