

Heather Hale
Producer, Director, Screenwriter
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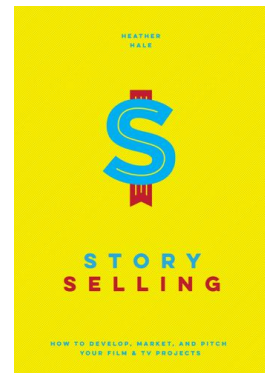
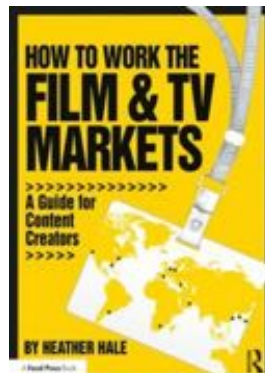
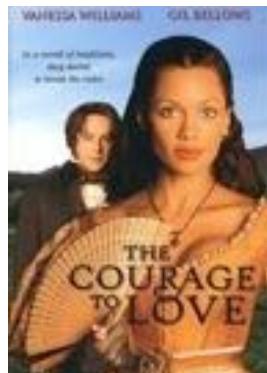
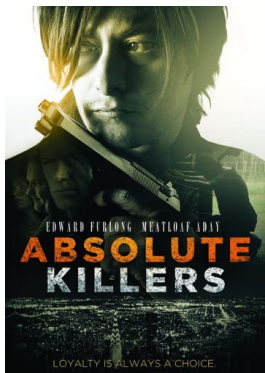


Heather Hale is a film and television director, producer and screenwriter with over 50 hours of credits that have won a pair of Emmys, Tellys and Ace Awards each. She directed, produced and co-wrote the million-dollar thriller, *Absolute Killers* (2011), that starred Edward Furlong (*Terminator 2*), Meatloaf Aday and Ed Asner. Ms. Hale attached Vanessa Williams to star in her \$5.5M Lifetime Original Movie, *The Courage to Love* (2000), alongside Diahann Carroll, Stacey Keach and Gil Bellows. Tim Conway is attached to her *Up Island / Down Island* comedy while Tim McGraw has twice optioned one of her biopics.

Ms. Hale's *How to Work the Film & TV Markets: A Guide for Content Creators* was just published by Focal Press/Routledge and her *Story\$elling: How to Develop, Market and Pitch Film & TV Projects* is due out in 2018 from Michael Wiese Productions.

Ms. Hale served as the Independent Film and Television Alliance's Industry Liaison, coordinating all the speakers for the 2013 American Film Market. She was the Vice President of Event Programming for the National Association of Television Program Executives and helped them launch NATPE's Breakthrough Reality Awards. She writes distributor profiles and How to Pitch TV blogs for them. Ms. Hale has also served as a producing consultant for both the Consumer Electronics Show and the National Association of Broadcasters Show in Las Vegas, Nevada.

Ms. Hale judged the 2012 Marseille WebFest, Italy's ENDAS screenplay competition, the ABC Disney Fellowship and the College Emmys. She has taught pitching to ABC Drama executives and writes columns for *Scr(i)pt Magazine*, *Creative Screenwriting Magazine* and *ReelGrok*. She teaches popular live and online classes as well as webinars for The Writers Store and Stage 32. She lectures at film festivals and writers' conferences; colleges and universities, corporations and non-profits around the globe. She writes, analyzes and develops film and television scripts, pitch packages and breaks down schedules, builds budget scenarios and investor waterfalls for slate business plans. She is a member of the TV Academy and Show Biz Mensans.



Education

San Diego State University

Bachelor of Arts - Creative Writing

Double Minor: Journalism & Linguistics w/an English as a Secondary Language Teaching Certificate

UCLA - Screenwriters Certificate (Sequential Program in Writing for Television and Film)

Otis School of Art - Fine Art Certificate (watercolor painting, storyboarding, color theory, photography)

Cinema Arts Tech - Script Supervising, Line Producing, EP/MM Budgeting and Scheduling

Employment

Heather Hale Productions 1998 - Present Independent Producer, Director, Screenwriter

StoryTech 2017 NAB Virtual Reality / Augmented Reality Pavilion Producer
2016 NAB Advanced Advertising Pavilion Producer
2015 CES VIP Tours Producer

**National Association of
Television Program Executives
(NATPE)** 2017 How To Pitch TV Blogs and Profile Newsletter Content
2016 Breakthrough Reality Awards Producer
2016 Reality Tract Producer
2015 PRO Pitch Producer
2013-2014 Pitch Prep Coach / 1st Round "Hollywood Player" Judge
2004-2005 Vice President of Programming

**International Film &
Television Alliance (IFTA)** 2013 American Film Market Industry Liaison

International Motivational Speaker

Dream Careers: Kowloon, Hong Kong; Barcelona, Spain (4x), London, England; Dublin,
Ireland; NYU (14x), Emerson, Boston (7x), UCLA (7x), San Francisco (7x),
Chicago (2x), Washington, D.C. (2x)

PowerNetworking: Cal State Northridge; University of Las Vegas, Nevada; Century City
Chamber of Commerce, many NACA & APCA Nat'l Conventions, colleges & universities

Screenwriting: Australia (weeklong retreat), film festivals and writers workshops (below)

A & D Approved Mortgage, Inc. 1990 - 1997 Co-Founder/CFO
California Department of Real Estate Licensed. Managed 20+ loan officers and processors in three branches
(San Juan Capistrano, Sonoma, Modesto). Acquisition and Development financing, joint ventures, securing
investors, negotiating secondary approval and private mortgage insurance, underwriting, training, public
presentations, etc.

Aeon Corporation, Kobe Japan 1989 - 1990 Foreign Teaching Staff

Film & Television Credits:

- Absolute Killers* (2011)** Director/Producer/Co-Writer
\$1M thriller starring Edward Furlong, Meat Loaf, Ed Asner, Rick Ravenello, Elaine Hendrix, Brian Krause
- The Courage to Love* (2000)** Writer
\$5.5M Lifetime Original Movie starring: Vanessa L. Williams, Gil Bellows, Diahann Carroll and Stacy Keach
- Ghost Writer*** Writer/Director/Producer
One-Hour Drama Television Pilot presentation starring Barbara Bain and Carmen Argenziano
- The Evidence*** Writer/Producer/Field Producer/1st A.D.
·Nationally syndicated news magazine/docudrama series shot on location: New York (9/11), London, etc.
·Award: Best New Series Pilot Houston WorldFest
- Lifestyle Magazine*** Writer/Producer/Floor Director/Casting Director
·Nationally syndicated holistic health television talk show hosted by Clifton Davis (*Amen, Any Given Sunday*)
·Awards: 2 Tellys, Houston WorldFest Gold
- Dollars and \$ense: Personal Finance for the 21st Century* (PBS/KOCE)** Writer
Instructional Series (College Telecourse) - Awards: Emmy, Ace and Aegis
- Psychology: The Human Experience* (PBS/KOCE)** Writer
Instructional Series (College Telecourse) - Awards: Emmy, Telly, Ace, IFV, Videographer and Aegis
- Local Flavor: Los Angeles/ Local Flavor: Las Vegas*** Producer
Delta In-Flight Programming: first female sommelier reviews five star Michelin chef's local recommendations
- Neo Ned* (2004)** w/Jeremy Renner, Cary Elwes, Gabrielle Union, Sally Kirkland Extras Casting Support
- The Perfect Husband* (2003 short)** Producer, Lead Actor, Line Producer, UPM, Location Manager
- A Date* (2007, 24-Hour Film Festival short)** Writer
- Lost* (2002 short)** Script Supervisor

Commercials, Industrials & Infomercials:

- Obesity Stigma*** Yale University w/Host: Emme Aronson, 1st Plus-sized Super Model Writer/Director
- Gravity Defyer*** commercial [SkyMall | *The Bloomberg Report*] Writer/Director/Producer
- State of California Small Claims Instructional Video*** Writer/Director/Producer
- Fieldstone: The Home Buying Experience*** (home builder) Writer/Director/Producer
- City of Hope Broadcast Infomercial*** Public Relations
Host: Pierce Brosnan. Guest Stars: Lynda Carter, Quincy Jones, William Shatner, Debbie Reynolds, Marion Ross, Lou Rawls, Norm Crosby, Florence Henderson, Ricardo Montalban, Valerie Bertinelli, Tony Robbins, Leeze Gibbons, Tony Cutris, Kevin Dobson, Kathy Smith, Donald O'Connor, Tom Poston. Friar's Club Event hosted by Norm Crosby.
- Rene Cruz/Esperanza Films - Terry Gilliam Shoot** Set Decorator/Grip/PA
- Ostrich Trio Breeding Broadcast Infomercial and Investor Video Prospectus*** Writer
- Preventco Broadcast Infomercial - Home Drug Testing Kit*** Writer/Casting/Line Producer

Affiliations

<u>Keynote Speaker/Instructor/Panelist</u>	<u>Script / Development Analyst</u>
<p> ABC Drama - 2015 Executive Pitch Workshop Selling to Hollywood 1997 - 2002 University of Dreams/Dream Careers 2008 - 2013 Moondance International Film Festival - Emcee (1st 7 years) Southern Arizona Independent Film Festival (2017) Screenwriting Expo (STAR Speaker 12X) Selling to Hollywood Conference Emcee '97 - '02 Austin Film Festival The Hollywood Black Film Festival La Femme Festival Vail Film Festival Tucson Festival of Books (Adaptation) </p> <p style="text-align: center;"><u>Instructor</u></p> <p> Learning Tree University (Screenwriting Class) Stage 32 (Next Level Webinars) The Writers Store (Online Instructor) CinemaArts Tech (Writing Business Plans for Independent Films) The LA Film / LA Recording School The Learning Annex </p>	<p> The American Screenwriters Association Official National Script Analyst Ridings-Mackler Entertainment Development Company affiliated w/Hedge Fund </p> <p style="text-align: center;"><u>Mentor</u></p> <p> Kingman Screenwriting Lab The Friar's Foundation (High School Screenwriters) Kids Making Movies (5 - 17 year old Home School Filmmakers) IFP The Sally Picow Foundation High School Screenwriters The Story Project (The Hartley Merrill/RKO/"I Have a Dream" Program) Mentor (11-year old inner city children w/ADHD) The Film Industry Network Scriptwriters Network Lifetime Honorary Member </p>
<p> <u>Judge's Coordinator</u> Writer's Digest International Screenwriting Competition Carl Sautter Screenwriting Competition </p>	<p style="text-align: center;"><u>Judge</u></p> <p> ABC/Disney Fellowship (TV Script Competition) The 2012 Marseille WebFest ENDAS, Genoa Italy Screenwriting Contest The Hartley-Merrill International Screenwriting Award (alongside: Ivan Reitman, Alan Ball, Linda Seger) for Dina Merrill and Ted Hartley of RKO) The Producers Outreach Program Prescott Film Festival </p>
<p> <u>Volunteer Coordinator</u> Selling to Hollywood Conference </p>	<p> <u>Volunteer</u> Variety Summits 2011 - 2013 Indie Spirit Awards 2012 Words Into Pictures '02 The Wild West Film Fest (Tuolumne County) </p>
<p style="text-align: center;"><u>Columnist/Blogger</u></p> <p> NATPEWord <i>How to Pitch TV and NATPE Profiles</i> Creative Screenwriting Magazine <i>Writers Write!</i> Scr(i)pt Magazine <i>StoryTelling to Story\$elling</i> ReelGrok </p>	

Awards & Honors

- Member of MENSA (top 2% of IQs in the world)
- 1995 CA Senate Commendation for leadership as the VP of the San Juan Capistrano Chamber of Commerce
- 2001 Moondance International Screenwriting Competition-2nd place (Judge: Linda Seger)
- 1989 San Diego State University - Homecoming Court
- 1988/89 National Commendation for Excellence as President of Mortar Board (Senior Honor Society)
- 1987 Miss La Mesa (1988 - Runner-up to Miss San Diego, Miss California)
- 1986 Phi Eta Sigma (Freshman Honor Society)

References

Suzanne Lyons

(Canadian) Producer/President, Snowfall Films

Author: [Indie Film Producing](#)

Anne Marie Gillen

The Gillen Group; Producer: *Fried Green Tomatoes*

Author: [The Producer's Business Handbook](#)

Valerie McCaffrey

Producer, Casting Director

American History X, Babe, Dark City

Jenean Atwood Baynes

Director, Buyer Initiatives, [NATPE](#)

Richard "RB" Botto

Stage 32, Founder

Eve Honthaner

Deputy Director, California Film Commission

Author: [The Complete Film Production Handbook](#), [Hollywood Drive](#)
Titanic, Tropic Thunder

Gabrielle Kelly

Producer, Author: [The Global Guide to Media Labs](#)

Brian Seth Hurst

Chief Storyteller, Co-Founder, StoryTech

Lori H. Schwartz

Chief Technology Catalyst, Co-Founder, [StoryTech](#)

Andy Sobkovich

Director of Photography